



PRO·P·AG·AND·A

Client Catalogue

2004

LOS ANGELES · GENEVA · HONG KONG · LONDON · ROME · COPENHAGEN · MADRID · SYDNEY

WWW.PROPAGANDAGEM.COM

AUDI
BANG & OLUFSEN
BENTLEY
BOVLBEE
CRESSI SUB
HUBLOT
INTERNATIONAL HERALD TRIBUNE
LACOSTE
LAMBORGHINI
NOKIA
PANASONIC
RIMOWA
SUUNTO
TAG HEUER
VALENTINO
WWF

www.audiusa.com

Audi Automobiles are a striking example of automotive exuberance. Audi represents an elite class of motor enthusiasts. PROPAGANDA's fleet include the models illustrated and we are more than happy to arrange for other models on a project by project basis.

A3 SPORTBACK

**NEW!**

Available in black with dark interior.

TT ROADSTER



Available in Imola Yellow/Black Top with Aviator Grey interior

A4 CABRIOLET



Available in Moro Blue/Dark Blue Top with Blue interior.

S4 SEDAN



Available in Brilliant Red with Black/Platinum interior.

A6 SEDAN



Available in Nemo Blue with Platinum interior.

A8L



Available in Black with Platinum interior.

SOUND SYSTEMS



BeoSound 1



BeoSound 2



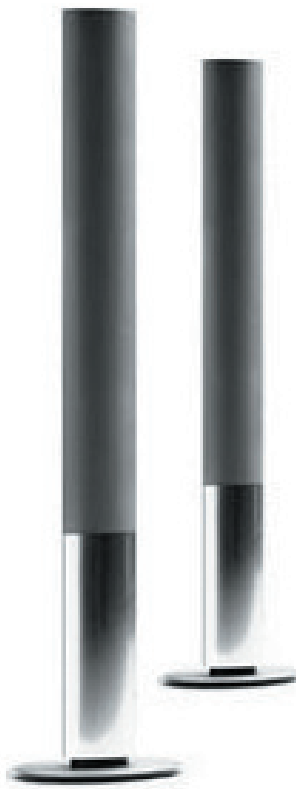
BeoSound 3000



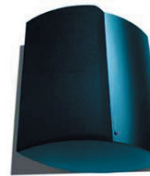
BeoSound 3200



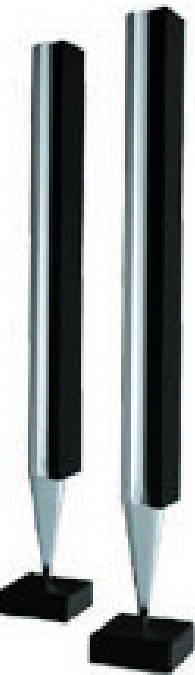
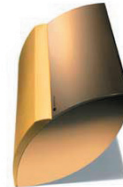
BeoSound 9000



BeoLab 1



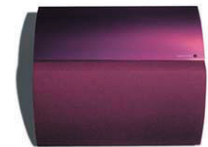
BeoLab 6000



BeoLab 8000



BeoLab 2



BeoLab 4000

SPEAKERS

BANG & OLUFSEN
www.bang-olufsen.com

Bang & Olufsen products are built by combining unrivalled technology with ingenuity and emotional appeal.

PHONES



BeoCom 3

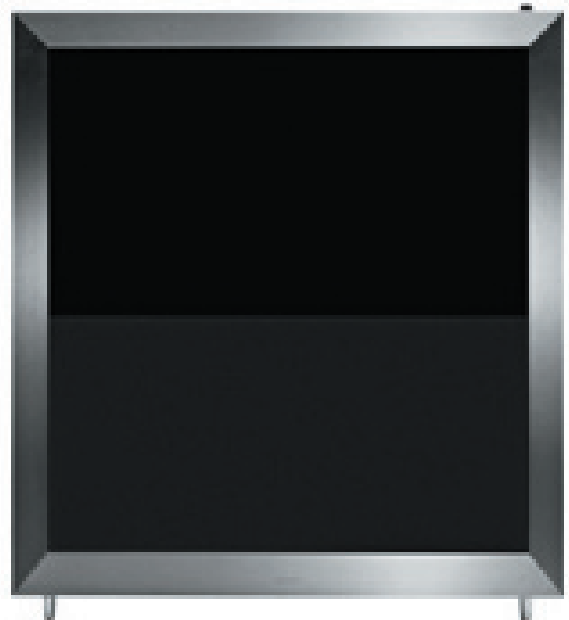
BANG & OLUFSEN
www.bang-olufsen.com



TELEVISIONS



BeoVision Avant



BeoVision 5



BENTLEY

www.bentleymotors.com

The name Bentley stands for stunning performance in British sporting cars of matchless refinement. Bentley Motor Cars are hand-built thoroughbred cars of unique character and racing pedigree. PROPAGANDA is happy to arrange for an automobile on a project by project basis.

BENTLEY CONTINENTAL GT



BENTLEY ARNAGE



Boblbee combines extreme functionality, daring designs and advanced ergonomics in their line of hardshell backpacks, specially made for active, highly mobile people. And now they have developed a sporty fashion conscious softshell line that includes handbags, backpacks, computer carriers and carry-alls. Catalogues available on request.



LULU



LUMI



LUNA



SPEEDY



ZIPP



COURIER



WINGMATE



BACKSCREEN



WIDESCREEEN



MOBI



CONGA



SCORPIA



SCARABEE



PEOPLE'S DELITE



MEGALOPOLIS



BVLGARI

www.bulgari.com



BVLGARI products all share the spirit of excellence and quality that have become synonymous with the brand. Impeccable workmanship and attention to detail permeates the complete line of products - from fine jewelry, watches, eyewear, accessories to perfumes.

PROPAGANDA is happy to provide products on a project by project basis. BVLGARI stores world-wide can also be made available for on-location shoots.



Cressi-sub

www.cressi-sub.it



Cressi-Sub produces a range of simple, colorful products that are designed with the same materials, technology and skills as those used in the diving equipment of champions. They feature soft, comfortable design and hypo-allergenic material equally suitable for children.

PROPAGANDA's stock includes masks, snorkels, fins, wetsuits and diving bags.



The startling combination of materials and state-of-the-art technology make Hublot a true masterpiece of the art of watchmaking. Inspired by a ship's porthole (hublot in French), the brand proposes one single watch divided in 3 lines, the 'Classic', the 'Elegant' and the 'Sport' line. The unique matte black strap made of natural rubber is the only one used for all Hublot watches. Catalogue available upon request.



www.hublot.com

CLASSIC



Classic Ladies
1390.600.2



Classic Ladies
1390.700E.1



Classic Ladies
1400.BUR.1



Classic Gents
1520.100.1



Classic Gents
1580.100.3



Classic Grand Quantieme
1840.700E.1

ELEGANT



Elegant Chronograph
1810.130.1



Elegant Chronograph
1810.110.3

SPORT

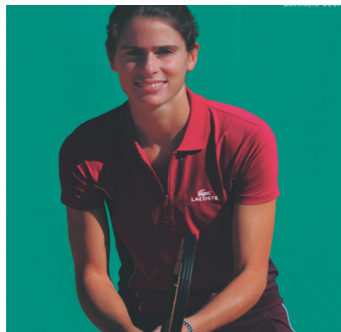


SuperB Chronograph Sport
1920.M40.1



The first Lacoste polo-shirt was designed in 1933 by the French tennis champion René Lacoste and it revolutionized mens sportswear. The Lacoste polo continues to offer the same quality, comfort and solidity which constitutes its uniqueness. The Lacoste brand now also includes a variety of casual sportswear for both men and women.

PROPAGANDA can provide a wide range of styles and colors. Special orders and store walk-throughs can be arranged for productions and stylists. Stores are located in Beverly Hills, CA and New York City.





www.lamborghini.com

For those who demand the finest engine noise in the world, the fastest speed and intensely dramatic styling, there is simply nothing like a Lamborghini.
PROPAGANDA is happy to arrange for an automobile on a project by project basis.



MURCIELAGO



GALLARDO



www.mvagusta.com



BRUTALE - S

Available in the classical MV AGUSTA Red or alternatively in the aggressive opaque black coloring, the Brutale S concentrates all the technical features of the Serie Oro. Equipped with the new Evolution engine, the Brutale S has aluminum silver colored wheels.

F4-S

Cloned from the unrepeatable F4 Serie Oro, the S version is enriched by the initials EVO3 which indicate the Model Year and the presence of the Evolution engine. Available in the commemorative chromatic red and silver version or in the luminous "Diamond" color, the F4S is produced as both a single or double seater.



NOKIA

CONNECTING PEOPLE

www.nokia.com

BASIC

1100, 2100, 2300

Friendly and practical image.

The Nokia basic style has been created for the first time mobile phone users. It offers simple, affordable, attractive, easy to use and reliable

entry-level phones for the mass market. Nokia basic style phones transform the personal lives of its users by offering efficiency tools for work life and innovative connectivity options for social life.



1100



2100



2300



5140

ACTIVE

5140

Healthy active sports & leisure image.

The Nokia active style is conceived for the healthy, balanced, active-leisure lifestyle and mindset. It blends sports and leisure-derived design with activity-focused rational characteristics based on durability, wearability and ease of use in active-leisure usage occasions.

NOKIA
CONNECTING PEOPLE
www.nokia.com



CLASSIC

6170, 6200, 6220, 6230, 6260, 6600,
6610i, 6630, 6670, 6820, 9300, 9500

A well balanced, inspirational yet discreet image.

The Nokia classic style offers productive and life management tools to help typical professionals balance their work and family lives. The mobile phone products are discreet yet inspirational in style, a balanced image in a compact form.

6170



6200/6220



6230



6260

CLASSIC (cont.)

NOKIA
CONNECTING PEOPLE
www.nokia.com



6600



6610i



6630



9300



9500



6670



6820

NOKIA
 CONNECTING PEOPLE
www.nokia.com



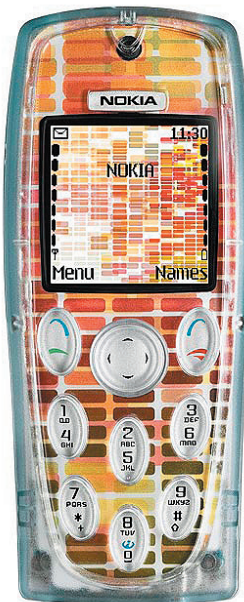
3100

EXPRESSION

3100, 3200, 3220, 3660

Fun image.

The Nokia expression style is based around street culture and is fashion inspired; its cost-driven performance provides cost-effective voice communications, imaging and messaging. It is a platform for the ultimate self-expression and sharing within your community. These are products that are intuitive to use and intended to drive mass-market fun, entertainment applications and services



3200



3220



3660

NOKIA
 CONNECTING PEOPLE
www.nokia.com



7200

FASHION

7200, 7250i, 7260, 7270, 7280, 7600, 7610, 7700

Stylishly provocative and creatively trend-conscious image.

The Nokia fashion style creates stylishly provocative, yet seductive mobile communication experiences for the style opinion leaders. It combines boldly surprising avant-garde design with compelling new shapes, colors and patterns. Nokia fashion mobile phones provoke an emotionally charged impulse purchase for the trend-conscious 24/7 lifestyle.



7250i



7260



7270

FASHION (cont.)



7280



7600



7610



7700 Media Device

NOKIA
CONNECTING PEOPLE
www.nokia.com



8910, 8910i

PREMIUM
8910, 8910i

Most elegant solution, design and fine materials.

Highest quality and impeccable functionality is the key message in the Nokia premium style. It leads the Nokia mobile phone market with the most aspirational emotional purchase based on elegant design and fine materials. The products are small and exclusive, and incorporate easy to use features for personal data management.



NOKIA GAMING N-GAGE QD

The Nokia N-Gage QD game deck is made for gamers. This lightweight, handheld machine pumps out powerful graphics that do your favorite games the justice they deserve. The N-Gage QD allows for multiplayer action over Bluetooth wireless technology or GPRS and pauses automatically when the phone rings.



N-Gage QD

MOBILE ENHANCEMENTS

NOKIA
CONNECTING PEOPLE
www.nokia.com



NOKIA DIGITAL PEN SU-1B

A pen that remembers what you write, so you can save and send digital copies of colorful handwritten notes to a compatible phone or PC.

- Wireless connection
- Bluetooth compatible
- Send via MMS



NOKIA OBSERVATION CAMERA

Stationary camera for remote taking and sending of images.

- MMS phone compatible
- Motion sensor triggered

NOKIA IMAGE FRAME SU-4

Display your favorite images discreetly on your bookshelf or desk.

- Slideshow mode
- Stores up to 50 images from your compatible phone or PC.



VIDEO CAMERAS

Panasonic

ideas for life

www.panasonic.com

The name Panasonic is synonymous with innovation, quality, performance and ease of use. Panasonic creates state-of-the-art products that provide ways of working smarter and enjoying the rewards of technological advances.



SV-AV100
'Credit card-sized'
DVD-quality (MPEG2)
Digital Video Camera



SV-AV25
SD Video Camera
with Flip-up LCD



SV-AV50
SD Video Camera
with Flip & Twist LCD

Panasonic
ideas for life

www.panasonic.com



DMC-FZ10K

Lumix® Digital camera
with Still Picture Recording
and Zoom

DIGITAL CAMERAS



SA-AS10

D-Snap Super-Slim Digital Camera
with Rotating Lens that also records
video and plays music

DVD RECORDER



DMR-E100 -

Progressive-Scan DVD Video
Recorder with Built-In
120GB Hard Disk and
SD & PC Card Slots records to
DVD-RAM and DVD-R discs.

Panasonic
ideas for life

www.panasonic.com



TH-42PX25UP

42" Diagonal Plasma HDTV with
Built-In ATSC/QAM/NTSC Tuners
and CableCARD Slot

PLASMA TV



TH-50PX25UP

50" Diagonal Plasma HDTV with
Built-In ATSC/QAM/NTSC Tuners
and CableCARD Slot



LCD TV

TC-32LX20

32" Diagonal Widescreen LCD
HDTV with Built-In 4 Speaker
Sound System and Included
Pedestal Stand

TOUGHBOOKS

Panasonic
ideas for life

www.panasonic.com



TOUGHBOOKS 18

The convertible Toughbook 18 is tough times two. It easily converts from a powerful notebook PC to a convenient tablet PC with one quick swivel. It's wireless and fully-rugged either way.

TOUGHBOOKS 29

The wireless-ready Toughbook 29 is the industry's fastest fully-rugged notebook PC. It has a sealed full magnesium alloy case and shock-mounted hard drive. With a 13.3" and 12.1" anti-reflective, outdoor-readable LCD and backlit keyboard, it also ensures easy viewing in any light.

- Notebook PC Convertible to Tablet PC Design
- Full Magnesium Alloy Case with Handle
- 4.5 lbs. Lightweight Design
- Integrated Wireless WAN, LAN and GPS
- Intel® Centrino™ Mobile Technology



Rimowa is one of the world's leading manufacturers of aluminium suitcases. The typical grooved structure that is today the unmistakable sign of Rimowa the world over reflects the craftsmanlike perfection, high-quality materials and precision processing that goes into each case.

Catalogue available on request.



www.rimowa.com

OPAL
Silver Metallic



PILOT
Silver Metallic



SALSA
Black, Blue,
Red, Silver



SILVER INTEGRAL
Silver Metallic



TOPAS
Gold



Suunto is the world's leading manufacturer of wristop computers and diving instruments. Suunto produces a wide variety of dive computers and instruments, wristop computers, field and marine compasses and other precision instruments.

Catalogue available upon request.



VYTEC - Diving



Air/Nitrox Gauge
Gas Switching
Built-In Dive Simulator

M9 - Sailing



Weather
Compass
Sail
Race
Navigation

VYPER - Diving



Air/Nitrox Gauge

MARINER - Sailing



Barometer
Chronometer
Compass
Sail

D3 - Diving



Free/Gauge
Countdown Timer
Dive Time Alarm

REGATTA - Sailing



Chronometer
Compass
Sail

G9 - Golf



Weather
Compass
Course
Game

YACHTSMAN - Sailing



Barometer
Chronometer
Compass
Sail

METRON - Cross Sports



Altimeter
Barometer
Chronometer
Compass
Heart rate Monitor



X3HR - Cross Sports



Altimeter
Barometer
Weather
Heart rate Monitor

ADVISOR - Cross Sports, Snow Sports



Altimeter
Barometer
Chronometer
Compass
Heart rate Monitor

X6 - Cross Sports



Altimeter
Barometer
Weather
Chronometer
Compass

OBSERVER - Cross Sports, Snow Sports



Altimeter
Barometer
Chronometer
Compass

X6HRM - Cross Sports



Altimeter
Barometer
Weather
Chronometer
Compass
Heart rate Monitor

VECTOR - Cross Sports, Snow Sports



Altimeter
Barometer
Chronometer
Compass

X-LANDER - Cross Sports



Altimeter
Barometer
Chronometer
Compass

S6 - Snow Sports



Altimeter
Barometer
Weather
Chronometer
Compass

CLASSICS

MONZA



WR2110.FC6164



CR2113.FC6164



CR2114.FC6165



TAGHeuer

www.tagheuer.com

When Edouard Heuer founded his workshop in 1860, he had one simple aim: to advance the cause of time measurement. Since then the company has always been in the avant-garde of watchmaking technology, choice of materials and design. PROPAGANDA has a large selection of models to chose from.

MONACO



CW2113.FC6183



CW2113.BA0780



CW2111.FC6177



CW2112.FC6178



MONACO 69

CARRERA



WV2115.FC6181



WV2115.FC6182



CV2110.FC6181



CV2113.FC6182



WV211A.BA0787

2000 SERIES



WK1312.BA0313



WN1311.BA0333



WN2310.BA0360



WN5140.BG0351



CN1111.BA0337



CN211A.BA0353



CN2111.BA0361



WAB1112.BA0801

FORMULA 1



CAC1111.BA0850



CAC1110.BA0850



WAC1113.BA0850



WAC1111.BA0850



WAC1112.BA0850

LINK



WJ1111.BA0570



WJ1313.BA0572



WJ131A.BA0572



TAGHeuer

www.tagheuer.com



WJF5110.BA0570



CT511B.BA0564



CT5111.BA0550



CT1111.BA0550

AUTAVIA



CY2110.BA0775

KIRIUM



CL111A.FT6000



CL1110.FT6000



CL1110.BA0700

MICROTIMER



CS111C.FT6003

Sport Vision is the first sport and prestige eyewear collection created by Tag Heuer. The unique design combines an instantly recognizable pure aesthetic with technology and functionality. The frames are made of high-tech materials that allow them to adapt to each morphology, guaranteeing maximum safety and comfort.



REFLEX

Active performance
Precision
Lightness
Technicity



PHYSICS

Mastering
Strength
High Technology
Ultimate protection
Sporting

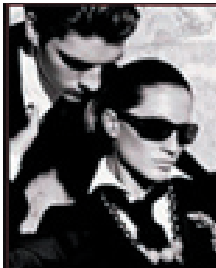




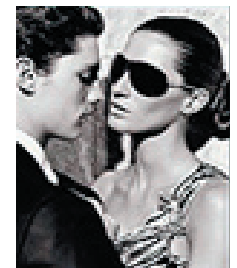
VALENTINO

www.valentino.it

The VALENTINO brand needs no introductions in the Entertainment world as it dresses many stars for the Academy Awards with the incredible creations of its Haute Couture. For product placement purposes VALENTINO can offer many different solutions which span from the more formal Pret a Porter labels to the trendy new R.E.D. label for both women and men. Valentino Garavani Accessories are also renowned for cutting edge design and beautiful details.



Propaganda can arrange, by appointment only, walk-throughs for productions and stylists at the Rodeo Drive Boutique and at the New York show-room, as well as make VALENTINO concept stores available for filming locations on a project by project basis. Custom made products can be made available for exceptional circumstances as well as cleared advertising by famous fashion photographers.



PROPAGANDA has chosen WWF as our corporate cause which we service as a pro bono client. We are deeply appreciative of any assistance we receive in our efforts to help save our planet.

Besides visual branding, WWF would like information to be delivered through program content as scripted dialogue. Below is WWF's mission statement and priorities in case this type of opportunity should arise on your project.

Mission & Priorities:

WWF's mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature. This is achieved by:

Concerning the world's biological diversity

Ensuring that the use of renewable resources is sustainable

Promoting the reduction of pollution and wasteful consumption



www.wwf.org



PROPAGANDA's stock includes logo oriented shirts, sweatshirts, caps, stickers, mugs, poster, banners and, of course, the cute and cuddly stuffed Pandas.