



vision
splendid

*Entertainment
Marketing*

Client Catalogue
2005

www.visionsplendidmedia.com.au

Vision Splendid, established in 1987, has a long history and an established reputation for the design and delivery of high quality, visually stimulating marketing and communications tools.

Propaganda GEM was founded in 1991 with offices in Geneva, Switzerland and Los Angeles, USA. It is the largest and most successful agency working in the entertainment industry with offices located in Copenhagen, London, Madrid, Rome, Cologne, Paris, Hong Kong and Sydney.

Propaganda Australia is a Joint Venture between Vision Splendid Media (www.visionsplendidmedia.com.au) and Propaganda GEM (www.propagandagem.com).

We are a new breed of marketing and communications consultancy that has emerged in response to advertisers' desire for innovative ways to communicate with their target audiences.


Entertainment Marketing is the seamless integration of product or brand into a realistic context, supporting story authenticity.

Peggy Todd,
Managing Director
ptodd@visionsplendidmedia.com.au

Margot Natoli,
Communications Director
mnatoli@visionsplendidmedia.com.au

Kate Todd,
Producer
ktodd@visionsplendidmedia.com.au

www.visionsplendidmedia.com.au
Sergeant Major's Row
37 George Street THE ROCKS
SYDNEY 2000
ph 02 9252 8322
fax 02 9252 8255



Client List

Medical

3M

Retail

Roses Only

Beverage

Nudie

Coke

Brown - Forman

Southcorp

Automotive

Audi

Mini Cooper

Photography

Kodak

Clothing

Lacoste

Jewellery

Swarovski

Mobile Phones

Motorola

Olsens Funerals

Durex

NFP NGO

Mission Australia

Rimowa

3M - Medical



3M Steri - Strip

3M Littmann Stethoscope

3M Defib Pads

3M Red Dot Electrodes

3M Surgical Tapes

3M Tegaderm Transparent Dressings

3M Avagard Hand Hygiene Products

3M Scotchcast Range of Products

3M Surgical Masks



3M - Medical



3M - Office



Roses Only

www.rosesonly.com.au



nudie - beverage

nudie crushies and juicies 250ml/ 750 ml

Orange, mango & pineapple crushie
Cranberry, raspberry & more crushie
Blueberry, blackberry & more crushie
Mango, passion fruit & more crushie
Guava, passion fruit & more crushie
Strawberry, banana and more crushie
Orange, pink grapefruit, lime & more juicie
Orange, carrot and ginger juicie
Raspberry, mulberry, cherry and more crushie
Peach, pineapple, mango & coconut crushie

Yogurt, vanilla bean, honey and more smoothie
Berries, yogurt and more smoothie
Orange, raspberry, yogurt and more smoothie

250ml : RRP\$3.30 for juicies and crushies
RRP \$3.90 inc GST for smoothies
750ml : RRP\$7.75 juicies and crushies



Coke - beverage

Coke
Sprite
Mt Franklin Lightly Sparkling
Fanta



Brown - Forman - beverage

Jack Daniel's Tennessee Whiskey
Southern Comfort
Finlandia Vodka



SouthCorp - Wines



Audi - Automotive



vision
splendid

Mini Cooper - Automotive



Kodak

Digital Cameras
One Time Use Cameras
Film
Accessories
Picture Maker
Kodak Picture CD
Software
Printer Docks
Inkjet Paper

Print@Kodak
Kodak Express
Kodak Express Camera Centres
Printing From Digital

Kodak



Lacoste - Clothing



Swarovski - Jewellery



Swarovski, the world's leading producer of cut crystal for fashion, jewellery and chandeliers, has been instrumental in creating the magnificent crystal chandelier that plays an important role in the film version of Andrew Lloyd Webber's *The Phantom of the Opera* filmed at Pinewood Studios, directed by Joel Schumacher, for release in December 2004.

The awe-inspiring 'Hero' chandelier, 17 feet high and 13.2 feet wide, is hung with some 20,000 full cut STRASS® Swarovski crystal octagons. Swarovski worked closely with the Phantom's set designer Anthony Pratt on the design concept and construction of the chandelier, which has been produced by leading chandelier manufacturer, Tisserant in Paris, taking four months to construct and a full four days to assemble at Pinewood Studios. The chandelier weighs 2.3 tons and is estimated to be worth £730,000.

In its shining role in the film version of *The Phantom of the Opera*, the chandelier is a symbol of the opulence of the fictional Opera Populaire in Paris in the height of its glory in the 1870s. It also plays a central role in the storyline when, at the dramatic climax, the Phantom sends the chandelier crashing into the packed audience, setting the Opera House ablaze.

STRASS® Swarovski crystal is celebrated worldwide for its unrivalled brilliance and lustre, and for the perfection of its precision cut, which captures, reflects and plays with light, colour and movement. STRASS® Swarovski crystal has illuminated some of the most dramatic and historic interiors around the globe, from the Metropolitan Opera House, New York to the Palace of Versailles, Paris.



Motorola - mobile phones

V620



T730



E398



C650



V3 RAZR



Olsens Funerals



Durex



for
play



Add some 'sugar and spice' to the bedroom
with this sweet tasting lubricant.



It's all about great sex

03/2017: foto: creative



Rimowa



Mission Australia - NFP NGO



The Changing Face of Charity

Mission Australia is one of Australia's leading community service organisations with a focus on helping young people, families and children, homeless people, communities and providing employment services.

The underlying aim of Mission Australia's work is to empower individuals to regain control of their lives and in turn, help improve and strengthen entire communities. Our goal is not only to provide short-term relief to people in crisis situations but also through the provision of counseling, training and rehabilitation to encourage clients to become self-sufficient and economically independent in order to achieve real lasting change.

With over 340 services around the country, Mission Australia assists almost 200,000 people each year

